

New BOV Member Orientation

24-25 Athletics



NCAA and Conference Affiliation



NCAA Division I

- Football Championship Subdivision (FCS)
- Southern Conference
- America East Conference
 - Associate Men's & Women's Swimming & Diving Member
- Metro Atlantic Athletic Conference (MAAC)
 - Associate Water Polo Member
- Northeast Conference (NEC)
 - Associate Lacrosse Member

Southern Conference Membership and Sports

Institutions	Men's Sports	Women's Sports	Associate Members: Sport
Chattanooga	Baseball	Cross Country	Appalachian State: Wrestling
The Citadel	Basketball	Rifle	Campbell: Wrestling
East Tennessee State	Cross Country	Soccer	Davidson: Wrestling
Furman	Football	Indoor Track & Field	Gardner-Webb: Wrestling
Mercer	Rifle	Outdoor Track & Field	Georgia Southern: Rifle
UNC Greensboro	Soccer		North Georgia: Rifle
Samford	Indoor Track & Field		Presbyterian: Wrestling
Virginia Military Institute	Outdoor Track & Field		UAB: Rifle
Western Carolina	Wrestling		Bellarmine: Wrestling
Wofford			
10	9	5	8



VMI Keydet Head Coaches



Baseball



Sam Roberts '11
Season: 3rd

Basketball



Andrew Wilson
Season: 3rd

Football



Danny Rocco
Season: 2nd

Lacrosse



James Purpura
Season: 5th

Mixed & Women's Rifle



LTC Bill Bither
Season: 10th

Men's Soccer



Nick Regan
Season: 3rd

Women's Soccer



Chris Haught-Thompson
Season: 6th

Men's & Women's Swimming & Diving



Scott Thacker
Season: 3rd

Men's & Women's Track & Field and Cross Country



Zack Scott '89
Season: 4th

Water Polo



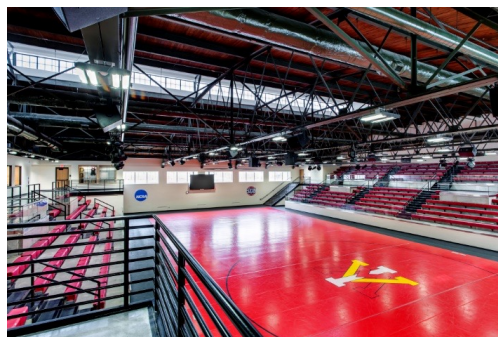
Danielle Montenegro
Season: 5th

Wrestling



James Gibson
Season: 7th

Facilities



Sports By Location

Sport	Competition Facility (Additional Practice Facility)	Locker Room Facility	Athletic Training Room	Office Location
Baseball	Gray-Minor Stadium – North Post	Paulette Hall – North Post	Paulette Hall – North Post	Cameron Hall
Basketball	Cameron Hall	Cameron Hall	Cameron Hall	Cameron Hall
Football	Foster Stadium (Fiorini Field)	Clarkson-McKenna Hall	Clarkson-McKenna Hall	Clarkson-McKenna Hall
Lacrosse	Drill Field 2 – North Post	Paulette Hall – North Post	Paulette Hall – North Post	Cameron Hall
Mixed & Women's Rifle	Kilbourne Hall – ROTC Facility	Kilbourne Hall	Cameron Hall	Cocke Hall
Men's Soccer	Patchin Field (Drill Fields 1 and 2) – North Post	Paulette Hall – North Post	Paulette Hall – North Post	VMI Aquatic Center
Women's Soccer	Patchin Field (Drill Fields 1 and 2) – North Post	Paulette Hall – North Post	Paulette Hall – North Post	Cameron Hall
Men's & Women's Swimming & Diving	VMI Aquatic Center	VMI Aquatic Center	VMI Aquatic Center	VMI Aquatic Center
Men's & Women's Track & Field and Cross Country	Corps Physical Training Facility and Foster Stadium	Corps Physical Training Facility	Corps Physical Training Facility	Corps Physical Training Facility
Water Polo	VMI Aquatic Center	VMI Aquatic Center	VMI Aquatic Center	VMI Aquatic Center
Wrestling	Cormack Hall	Cormack Hall	Cormack Hall	Cormack Hall
Strength & Conditioning – Football	Luck Weight Room	NA	NA	Clarkson-McKenna Hall
Strength & Conditioning – Olympic Sports	Cormack Hall	NA	NA	Cormack Hall

NCAA Cadet-Athletes



By the Numbers: 2023-24

- NCAA Cadet-Athletes in the VMI Corps of Cadets
 - 475
 - **30% of VMI Cadets are NCAA Athletes**
 - 18 NCAA Division I Sports
- Male NCAA Cadet-Athletes in the VMI Corps of Cadets
 - 371
 - **27% of Males are Division I Athletes**
 - 11 NCAA Division I Sports
- Female NCAA Cadet-Athletes in the VMI Corps of Cadets
 - 104
 - **51% of Female Cadets Compete on NCAA Teams**
 - 7 NCAA Division I Sports

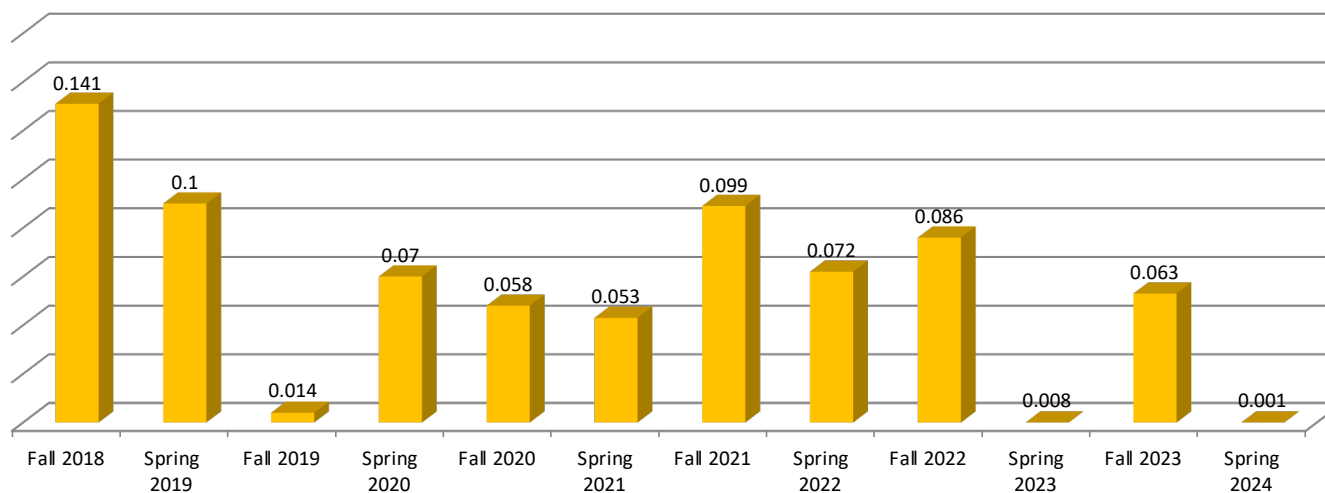
NCAA Sponsored Sports

Men's Sports	Women's Sports
Baseball	Cross Country
Basketball	Rifle
Cross Country	Soccer
Football	Swimming & Diving
Lacrosse	Indoor Track & Field
Rifle	Outdoor Track & Field
Soccer	Water Polo
Swimming & Diving	
Indoor Track & Field	
Outdoor Track & Field	
Wrestling	
11	7

Grade Point Averages



Difference between NCAA Cadet-Athlete Cumulative GPA and the Corps Cumulative GPA



Social Media Data – FY 23/24



X/Twitter

- 945k impressions
 - Highest Impression: 87.8k on May 24
- 4.4% engagement rate
- 2.7k profile visits
- 1.3k new followers
- 7.9k likes
- 1.4k reposts/retweets

Facebook

- 375.8k Reach (240% increase)
- 18.7k link clicks (66.5% increase)
- 43.5k content interaction (83% increase)
- 7.8k video interactions (309% increase)
- 42.2k Post interactions (77% increase)
 - ~25k from links
 - ~7.8 from videos
 - ~6.6l from photos
- 686 new follows (42% increase)

Social Media Data – FY 23/24



Instagram

- 120.2 Reach (42% increase)
 - ~105k from non-followers
- 22.4k Profile Visits (11% increase)
- 597 new followers
- 9.5k content interactions (100% increase)

Definitions

- Reach
 - A metric that measures the number of unique people who have seen a piece of content.
- Impressions
 - A metric that measures how many times a piece of content, like a post, tweet or ad is displayed to users.
- Engagement
 - A way to measure how people interact with your social media content and accounts.
- Content interactions
 - Actions that users take when they engage with social media content, such as likes, comments, shares, saves and replies.
 - This also applies to post and videos.